

# TOURISM & HOSPITALITY MANAGER



## PROPÓSITO DE LA CARRERA

### DESCRIPCIÓN DEL PERFIL DE EGRESO

The Tourism & Hospitality Manager will be able to design, develop, operate, manage and trade tourist products and services based on international standards.

The Tourism & Hospitality manager will be able to perform within multicultural environments, communicating in multiple languages such as English, Spanish and Portuguese. Their skills are based on hospitality and customer service aiming at satisfying tourists needs and expectations while meeting high quality international standards.

This professional will be able to develop new tourism and hospitality projects taking into consideration the best sustainability practices with regards to corporate and social responsibilities according to the UNWTO Tourism Code of Ethics.

The educational model of Duoc UC, promotes personal development, dignity of the human person, commitment to people and society, integrating ethics and Christian values. Additionally, Duoc UC encourages the development of skills needed for today's globalized world.

### DESCRIPCIÓN DEL CAMPO LABORAL

The occupational field for the Tourism & Hospitality Manager varies from management, administration and operational areas, positions can be both national and international. The main employers of the industry are hotels, hostels, restaurants, B&B, cruises, convention centers, tour operators, wholesalers, travel agencies, public organizations, municipalities, consultant companies, airlines, rent a cars, and even develop their own professional business venture.

### COMPETENCIAS DEL PERFIL DE EGRESO

Puedes revisar las competencias de especialidad y las genéricas en [www.duoc.cl](http://www.duoc.cl)

### REQUISITOS DE INGRESO

Render y aprobar examen de inglés básico

### SEDES DONDE SE IMPARTE

Antonio Varas y Valparaíso.

LEARN  
ENGLISH  
& STUDY  
TOURISM

ÚNICA CARRERA  
EN EL MERCADO  
FULL ENGLISH

Comisión Nacional  
de Acreditación  
CNA-Chile

INSTITUTO  
PROFESIONAL  
ACREDITADO

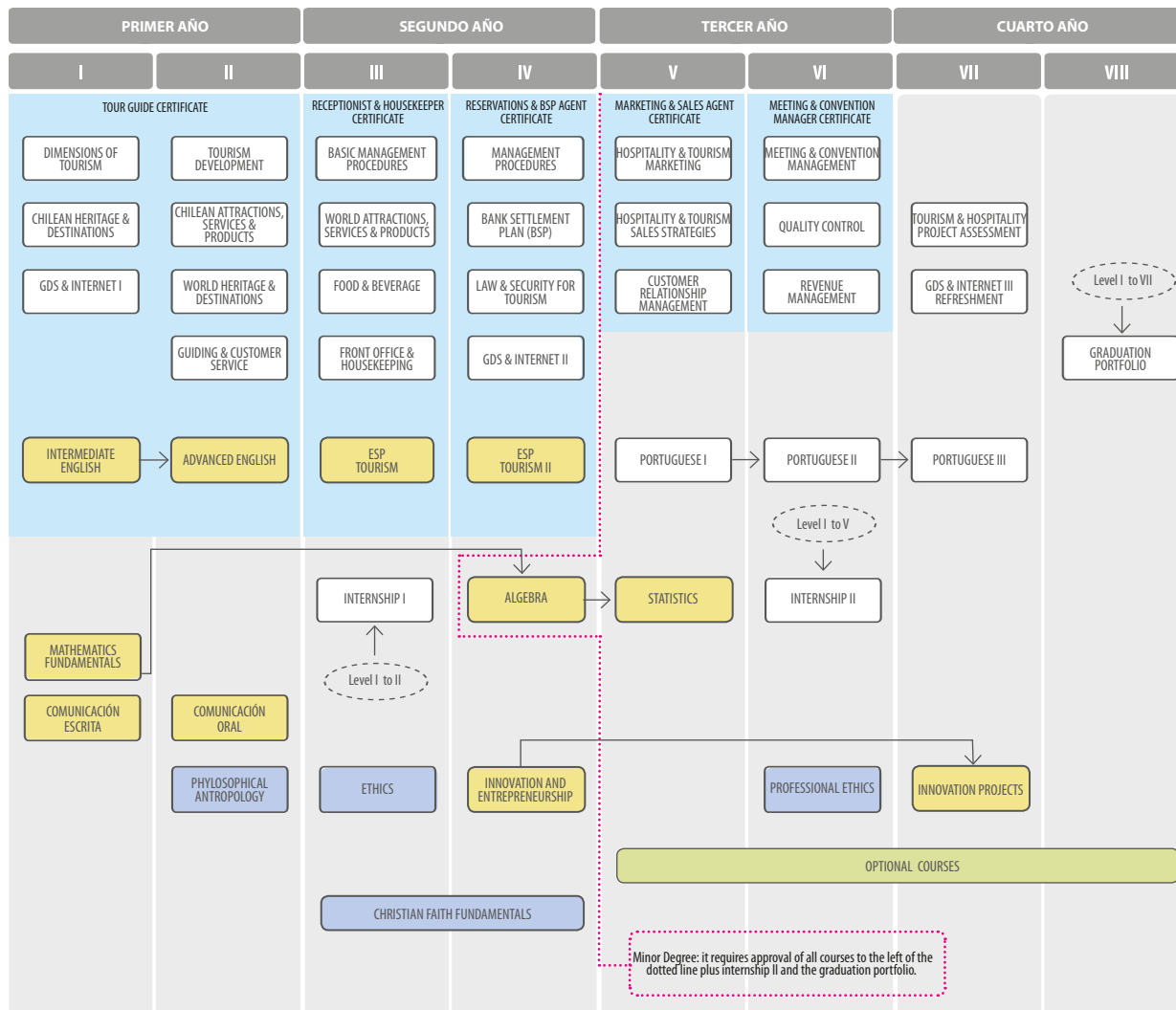
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AÑOS

IP: Desde agosto 2017 hasta agosto 2024 -  
Docencia de Pregrado. Gestión Institucional. Vinculación con el Medio.

- ESPÍRITU DE SERVICIO.
- TITULADO BILINGÜE.
- AMPLIA VISIÓN DE LA INDUSTRIA TURÍSTICA.

Infórmate en [www.duoc.cl](http://www.duoc.cl) de las jornadas (diurno y vespertino) y los formatos en que se dicta esta carrera según cada sede.

**Nota:** Esta malla curricular podrá tener modificaciones por razones de actualización de contenidos



Los colores de las asignaturas indican su relación con tipos de competencias:

- Especialidad
- Básicas y Empleabilidad
- Formación Valórica
- Certificación
- Formación Complementaria